

School of Professional Communication faculty members discussing concepts and methods used in graduate student research projects. (CCK Photo/James Loney)

About the CCK

Located in the School of Professional Communication (ProCom) at Ryerson University, the Centre for Communicating Knowledge (CCK) offers guidance, support, and services for researchers and institutions with respect to knowledge mobilization (KMB) and scholarly communication.

We work closely with research teams to plan, design, implement, and assess a variety of solutions to knowledge dissemination needs. When you work with us, you are helping to promote interdisciplinary collaboration between faculty members, and are also providing students with valuable experiential learning opportunities. Our project teams consist of advisors, coordinators, and producers who strategize and design creative solutions for your research, including infographics, websites, videos, and more.

We also collaborate with other departments and production units across Ryerson to produce more elaborate mobilization tools, including plays, workshops, and interactive campaigns. These strategic partnerships allow us to diversify our service offerings and become a powerhouse for creative knowledge mobilization solutions. Our Board of Directors includes representatives from ProCom, OVPRI, FCAD, and other FCAD Schools.

Want to learn more?






Visit us online at procom.ryerson.ca/knowledge or write to us at ck@ryerson.ca.

OUR SERVICES



Pick-and-Choose

From website design to general project coordination, the CCK is here to help. Pick and choose from our range of services to create a package unique to your project needs and resources. Each project is carefully planned and supported by a full-time CCK Project Coordinator.

	 Project Coordination	 Branding & Creative	 Web & Digital	 Research Support	 Other
<i>Perfect for...</i>	Working with existing teams to further plan and develop project	Existing projects wanting to develop branded content for public use	Existing projects wanting to develop online content	Additional support for project development	Specific products and collaborations
<i>Service Type</i>	Consultative	Task Based	Project Based	Project Based	Consultative
<i>Team Type</i>	CCK Team	Design Lead	Design Lead	Content Lead	Content Lead
<i>Services</i>	Project Management Communication - Planning Partnership - Coordination Outsourcing (Vendors) Ongoing Consultations	Logos / Brand Strategy Sell sheets / Marketing Document Design Template Design Graphics - Posters - Infographics	Content Strategy Social Media - Strategy - Management - Reporting Website Design Content Publishing	General Support - Reports* - Proposals* Research - Literature Reviews - Editing Data Collection - Interviewing	Multimedia** - Videos - Podcasts Scriptwriting Event Coordination - Planning - Marketing Custom Campaigns
<i>Notes</i>	*OVPRI may provide support for more large-scale or complex reports and proposals. ** CCK may partner with other service providers at Ryerson (RTA Productions, or CCS, for example).				

PROJECT SUMMARY



Children gather around for a group activity at the Gerrard Resource Centre (GRC). 2014.
(CCK Photo/Jacky Au Duong)

Inclusive Early Childhood Service System (IECSS) Project

Principal Investigator:

Dr. Kathryn Underwood
Associate Professor
School of Early Childhood Studies

Research Focus:

Inclusive education, policy, early childhood services, service integration

Project Website:

www.InclusiveEarlyChildhood.ca

CCK Project Type:

Large Scale
(Nov. 2014 – Jan. 2015)

CCK Services:

Branding, Logo Design, Web Design, Poster Design, Document Templates, Video Production, Training, Photography/Stock Photos, Other (consultation)

Ontario is experiencing significant policy change in early childhood education and care services. The Inclusive Early Childhood Service System (IECSS) Project wants to understand how these changes are affecting families, specifically for those with children with disability or developmental concerns.

Lead by Dr. Kathryn Underwood at the School of Early Childhood Studies, the IECSS Project is a multi-year collaborative project with community, academic, and policy organizations. The goal is to ensure that theory, policy, and practice are informing one another to better understand how to serve children and families. The team will gather information from families in order to develop service profiles. They will then use these service profiles to develop a model for service delivery that can inform service providers on how to better integrate services.

For more information, visit the IECSS Project online at www.InclusiveEarlyChildhood.ca.



Schedule of Products and Services

List of products and services provided by the Centre for Communicating Knowledge (CCK):

1. Consultation

- Branding Guide
- Content Strategy
- Training
 - WordPress Training
 - WordPress Documentation
 - Template Guide

2. Website Development and Customization

- www.InclusiveEarlyChildhood.ca

3. Creative – Graphic Design

- Logo Design – IECCS
- Logo Design – SISPE (French)
- Watermarks
- Web Headers
- Infographic Content – Project Phases
- Infographic Content – Proposed Study Method

4. Branding

- Branding – Policy Brief #1 English
- Branding – Policy Brief #1 French
- Branding – PowerPoint Presentation
- Branding – Recruitment Poster

5. Document Templating

- IECCS Report Template
- IECCS Policy Brief Template
- IECCS PowerPoint Template – 4x3
- IECCS PowerPoint Template – 16:9 (HD)

6. Video

- Vimeo Uploading
- Captions & Subtitles
- Documentation
- PowerPoint file

7. Other

- Photography session at the GRC